



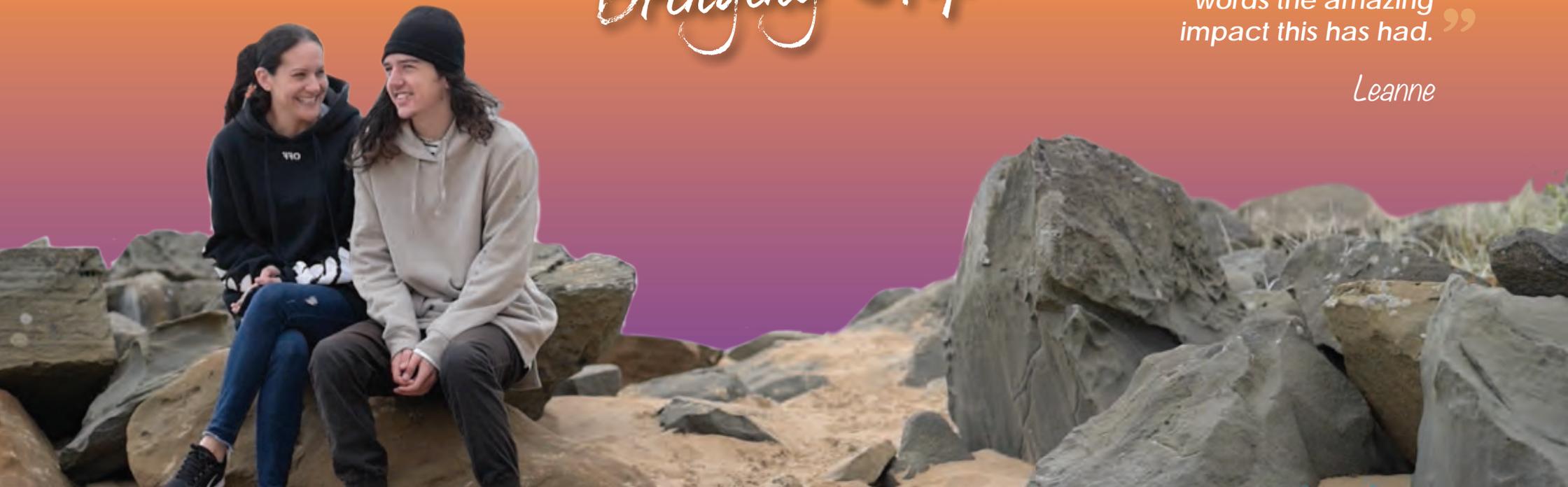
2018-2019

ANNUAL REPORT

Bringing Hope

“ I can't put into words the amazing impact this has had. ”

Leanne



Contents

- 3 A Message from Our Founder
- 4 Our Purpose
- 5 An Amazing Opportunity
- 6 Our Ambassadors
- 8 Lifetime Memories
- 9 Our Board
- 10 Extraordinary First Ever Getaways/Holidays
- 11 A Chance to Relax
- 12 Inaugural Social Tourism Forum
- 13 A Time to Reconnect
- 14 Financial Overview
- 16 Contact Us



A Message from Our Founder

It's been an exciting and very memorable year for the Magical Getaway Foundation (MGF); the only national charity dedicated to giving first ever getaways/holidays to vulnerable or disadvantaged Australian children and their families.

The demand is high, as sadly 1 in 3 Australian children have never been on a holiday.

It's not about the holiday, it's what the holiday brings; hope.

“**As a family we can really say this year was a game changer for us all. Each of the children grew in confidence and happiness and I have also gained so much from witnessing their growth and in my own self-confidence. I believe this has come due to your wonderful Foundation and our awesome holiday.**”

*Annalise Tumbas, December 2018
(6 months after her first ever holiday)*

We were very honoured during the year to be accepted as the inaugural Australian member of the International Social Tourism Organisation (ISTO).

“**It turns out that Social Tourism - offering the vulnerable and disadvantaged an opportunity to travel and participate in the wider community - has been recognised for decades overseas as a powerful tool for change. Like many great ideas it seems so simple and obvious, but the Magical Getaway Foundation is the only organisation of its kind here in Australia.**”

Kat Stewart, MGF Ambassador

I would like to take this opportunity to extend my sincere thanks and gratitude to our wonderful volunteers, to our Ambassadors, Kat Stewart and Steven Bradbury OAM, and my past and present Board members who have all worked tirelessly 'behind the scenes' to gift first ever holidays; to bring hope.

Heartfelt thanks are also extended to those individuals and organisations who have generously donated during the year, both financially and in-kind (which includes personal holiday homes for use by MGF). Your support has been both invaluable and extraordinary.

We look forward to continuing our work next year, in bringing hope to vulnerable and disadvantaged Australian children and their families, through the gifting of first ever holidays.

In the words of Winston Churchill;
*You make a living by what you get.
You make a life by what you give.*



Rosemary Teed
Founder

Our Purpose

The Magical Getaway Foundation (MGF) exists to provide hope and lifetime changes through the gifting of first ever getaways/holidays.

It's not about the holiday; it's what the holiday brings; hope for the future.

We value integrity, respect and compassion.

“ There are many worthy charitable organisations out there but the Magical Getaway Foundation is the only one of its type in Australia. They are changing lives. ”

*Steven Bradbury OAM
(MGF Ambassador)*



An Amazing Opportunity

Hope and special memories were created for two grandparents, Julie and John, and their two grandchildren, Jane, aged 11, and Sam, aged 9, when they went on their first ever holiday to Lorne in October 2018.*

Anglicare referred the family.

The family have endured a lot over the years, with both grandparents having to return to work from retirement when they took on the care of their grandchildren

To magical getaways,
We appreciate what you have done for
Sending us to Lorne and paying for
accommodation, food, and activities
It was a great experience and
we love the Teddys and also you
guys! I can't believe that out of
hundreds and thousands you
chose us. We are so grateful
Thank you and once again we
appreciate it. Hope you can
keep the good work on
making families lives awesome



Thank
You



Dear Magical ^(MGF) Getaways Foundation,
Thank you for the trip/holiday to Lorne, the free
pass to the trampoline and mini golf pass, the dinges
at the Wildlife Park, the pens, the teddy (1\$/sleep
with it every night).
It was the best holiday I've ever done! I am also
writing to you with the pen you guys gave us!
I am grateful for the stuff you have done for us.
I will never forget the day we went to Lorne
THANK YOU!

“ I would like to say the biggest thank you for the amazing opportunity for my husband and I to be able to take our 2 grandchildren to experience (as the kids said) the best holiday ever.

These 2 children have experienced many horrific traumatic events in their short lives which nobody should have to go through, especially young children. We still don't know if they will be sent back home again but no one can ever take away their memories of the best holiday ever. The kids have told us that when they go to bed at night if they are thinking bad thoughts, they think of Lorne instead.

Everything about the holiday was perfect and each time there was a new experience (too many to count), the look on their faces was priceless. We took many photos as keepsakes of the holiday that made the children feel that there are people, other than their nanny and poppy and a few others, that do care about them. They sleep with their teddies from Mikayla every night and listen to the saying constantly.

Sam went to school and told everyone about the best holiday ever. When one little boy said to him that Disneyland would be better, Sam said there is no way anything could be better than Lorne.”

Julie

* Pseudonyms have been used due to the Kinship Care arrangement.



Kat Stewart

Born and raised in Bairnsdale, Victoria, Kat Stewart is an AACTA and Logie Award-winning Australian actress who has made numerous appearances in television series, movies and on-stage.

“ I spent most childhood Christmas holidays with many cousins in a shared beach house in Phillip Island; 3 bedrooms, about 20 people, late summer nights, insect repellent, an old black and white TV and endless days playing on the beach.

It was chaotic, carefree and glorious.

When I was eight years old, my family packed up for 12 months and travelled around Europe in a camper van. Until that point, like many fathers, my dad was a workaholic. My memories of him only really started that year. We became connected as a family in ways that stay with us today.

Holidays; time away from the grinding stresses, surrounds and restrictions of everyday life can do that. It is a kind of magic.

The Magical Getaway Foundation provides families operating under substantial strain who have never ever gone on a holiday, the chance to stop for a few days, be together as a family, reconnect and make life time memories. For many, it's the birth of real hope and possibility.

In return, families are asked to share their story. I challenge anyone not to be affected by these families' humility, grit, courage and honesty.

It turns out that Social Tourism - offering the vulnerable and disadvantaged an opportunity to travel and participate in the wider community - has been recognised for decades overseas as a powerful tool for change.

Like many great ideas it seems so simple and obvious, but the Magical Getaway Foundation is the only organisation of its kind here in Australia.

I am proud to be an Ambassador for the Magical Getaway Foundation and I urge you to support them in any way you can.”

Steven Bradbury OAM

Steven Bradbury OAM is an Australian former short track speed skater and four-time Olympian. He was the first athlete from the Southern Hemisphere and Australia to win a Winter Olympic gold medal and was also part of the short track relay team that won Australia's first Winter Olympic medal.

“ Every school holidays, we loaded up the F100 with the ski boat on the trailer and headed 2.5hrs drive south of Sydney to the small beachside town of Berrara. Out the back of my grandfather's house we set up a camp in the run-down fibro shack attached to the garage. The walls weren't sheeted, cold in winter and hot in summer. Didn't matter though as we were rarely inside.

Days with family, friends and my brother Warren were spent water skiing on Swan Lake, riding 2nd hand motorbikes in the bush and learning to surf. Speed skating eventually took the Bradbury family on a different ride, but holidays in Berrara will always be some of my most cherished memories.

Going on holidays is exciting. Age, gender, income, where you're from doesn't matter; that feeling of excitement about holidays is the same for everyone. It's a time to relax, take your mind away from your 'real world' and have some fun.

The Magical Getaway Foundation provides struggling families the chance to build life long holiday memories, hope and inspiration, to take back into the 'real world'.

There are many worthy charitable organisations out there but the Magical Getaway Foundation is the only one of its type in Australia. They are changing lives.

I am Australia's first Winter Olympic Gold Medalist and a proud Ambassador of the Magical Getaway Foundation.”



Ambassador

Lifetime Memories

Victoria has four grandchildren; Taleah (15), Tyrhys (14), Hayley (8) and Takota (2). She has been their carer for over 7 years since Child Protection placed the children in her care. Victoria, a part of the stolen generation, was referred by Orange Door.

They had never been on a holiday together due to circumstances life had brought.

We sent them on their first ever holiday to Lorne in March 2019. During their time in Lorne they stayed at the Mantra.

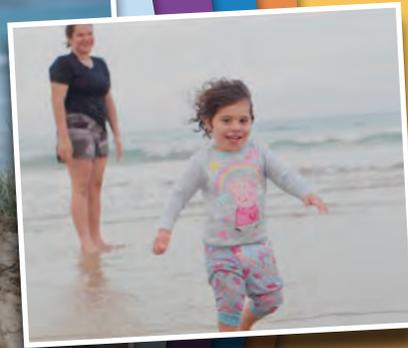
A highlight of their trip was visiting the Great Ocean Road Wildlife Park where they were greeted by the Managing Director and were able to meet all the different animals they have on offer, including the emus, kangaroos and dingoes.

The holiday gave Victoria and her grandchildren a chance to relax and enjoy being a family.

Their memories will last a lifetime.

“ This holiday was like a godsend. I really appreciate the effort the MGF do to offer people like myself the opportunity to experience this, because there is no way I would be able to afford a lovely place like this right on the beach and it's even got a pool! ”

Victoria



Our Board



Rosemary Teed
Founder



Sarah Beck



Teague Rook



Tony Johnson



Wayne Harper



Grant Austen



Tory Trehitt

Extraordinary First Ever Holidays

We are the only national charity dedicated to gifting first ever getaways/holidays to eligible Australian children and their families; to bring hope.

“Our holiday brought us closer as a family and made us stronger. It gave us time to remember how amazing life can be and to find the good in every moment. We never thought we would ever have the opportunity to make this happen for our family.”

Annalise

We are also the only national charity committed to pioneering Social Tourism in Australia; being the inaugural Australian member of the International Social Tourism Organisation (ISTO).

As 1 in 3 Australian children have never been on a holiday, we are committed and dedicated to help as many families as possible experience the magic and benefits of a first ever holiday.

It's not about the getaway, it's what the holiday brings which creates hope for the future; including improved well-being and reduced stress, increased self-esteem and confidence, strengthened family communication and bonding, lifetime treasured memories and increased community participation and decreased social isolation.

Our referring agencies include, but are not limited to:



VACCA
Connected by culture



Anglicare
Victoria

Uniting

BERRY
STREET



the
orange
door

32

Number of
children/
parents/
carers

Number of
first ever
holidays
gifted

8

All referred families were experiencing complex issues; on many occasions, more than one.

4 families Kinship Care

3 families Domestic Violence

1 family Homelessness & Poverty

1 family Medical Condition

1 family Stolen Generation

A Chance to Relax

Sarah and her family started to experience domestic violence in 2012. What started as emotional abuse, soon lead to domestic violence towards Sarah and her four children, Nevaeh (7), Nephi (6), Nakai (3) & Nyah (16 mths).

Sarah left the relationship which meant all costs for the family fell on her. She currently works full-time, with most of her wage going towards childcare, day-to-day living and raising her kids.

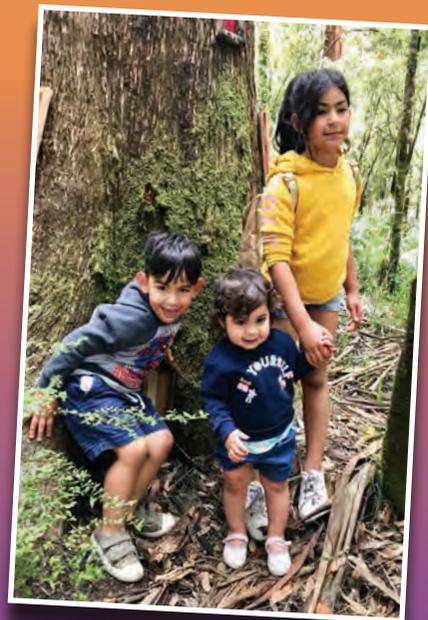
We sent Sarah and her four kids on their first ever holiday in December 2018.

Sarah shared it was the first time the family was able to reconnect after leaving the relationship, as she had been working 24/7 to try and make ends meet since they left.

She now looks forward to going home and to continue building as a family.

“ Thank you so much to the wonderful Magical Getaway Foundation. What a difference you have made to this beautiful family's life, a chance to relax and make some really happy memories together. ”

Robyn, Uniting (referring agency)



“ It is very rare that we ever get to go to the movies, let alone a holiday... I would love to take the kids to the local swimming pool, movies and theme parks but we just can't do that. ”

Sarah

Inaugural Social Tourism Forum

In October, we held Australia's inaugural Social Tourism Forum at the Brighton Town Hall in Bayside. Alex Alexandrou, a former Board member, was our MC for the event with the Mayor of Bayside City Council, Cr Laurence Evans, officially opening the Forum.

“**Congrats on an impressive event yesterday. Although I was only able to stay for 45 mins, it did give me a greater insight into the amazing work that you do.**”

*John Phillips, Director of Advancement,
Brighton Grammar*

Our Ambassador, Kat Stewart, was a guest speaker who captured what Social Tourism is and the difference it can make to not only the individual; but the wider community.

All Forum attendees were requested by Rosemary Teed, our Founder/Director, to write a postcard to a friend/partner/colleague about their latest holiday and two special memories.

The postcard messages provided an example of the essence of Social Tourism which has been operating in the United Kingdom and Europe for over sixty years.

It's not about the holiday, it's what the holiday brings; *hope*.

Annalise Tumbas, a recent first ever holiday recipient, then shared with Kat Stewart her memories of going on her first ever holiday in June 2018, with her four sons, and the impact that it has made on her family ever since.

“**It was a pleasure to be a part of this event. I had such a great day and meeting all the wonderful people that are a part of this cause was fantastic. This has been a beautiful journey from the moment I spoke to Rosemary on the phone. I feel I have made a great friend and the Foundation has changed mine and my children's life.**”

Annalise Tumbas



A Time to Reconnect

In May, we sent three Victorian Mums; Norma, Kathryn and Leanne to experience a first ever holiday with their kids in Lorne.

Norma is a Mum to 5 children, Beau (15 years), Brock (9 years), Mackenzie (8 years), Sebastian (6 years) and Billy (4 years). Norma and her children had been homeless for some time, until recently when they acquired a rental property.

Due to previous life circumstances, the family had never been on a holiday together; the kids had never even seen a beach.



Leanne, Mum of Jack (16 years), experienced a similar story to Kathryn, where domestic violence had played a large part of her life, resulting in the family not having the opportunity to go on a holiday together.

While in Lorne, the three families were able to forget about their day-to-day stresses and reconnect.

“Thanks so much. This has been the best time for Jack and I, it has definitely changed our lives in such a positive way. I can't put into words the amazing impact this has had. It means we can just spend some time together, reconnect and start to heal. Thanks again.”

Leanne

Kathryn is Mum to Oscar (4 years). Kathryn and her son had experienced domestic violence, resulting in them just being able to make ends meet each week. They had never been on a holiday.



Financial Overview

The Magical Getaway Foundation (MGF) reported an operating surplus of \$14,865 for the financial year ending 30 June 2019.

Our total revenue for the year was \$77,795 (a 69% increase from 2017-18), while expenses also increased to \$62,930 (62%).

The financial year witnessed a 50% increase in the number of vulnerable and disadvantaged families the Foundation sponsored for their first ever holiday. This increase was in line with the Foundation's mission to reach out and support more families, an endeavour enabled through an increase in targeted revenue raising activities during the year.

Highway collections and our highly successful inaugural Social Tourism Forum in October 2018 sourced 75% of our total revenue with donations from our growing base of loyal supporters providing the rest. It was also a year of investment in marketing the Foundation to the community which included our successful application for membership with the International Social Tourism Organisation (ISTO), being the first from Australia.

While financial resources and wise financial management are pivotal to the ongoing viability and success of the Foundation, we recognise and appreciate the generous in-kind contributions that have established the Foundation and underwritten much of its success. These contributions have come in many forms and include free holiday accommodation, food vouchers, gifts and access to expensive and popular tourist spots.

Importantly, these contributions also include the countless hours of time and the immeasurable wisdom donated by our volunteers, Ambassadors and Board.

We will work to continue to strengthen our financial (and non-financial) position in order to reach out to more and more families to engender and continue our positive impact in the years ahead.



As a charity that currently receives no government funding, the Magical Getaway Foundation relies on the generosity of our supporters and fundraising to make first ever getaways/holidays happen; *to bring hope.*

We couldn't do it without your support.



Our Income Sources

Fundraising Activities

63.9%

Individual / Organisational Donations

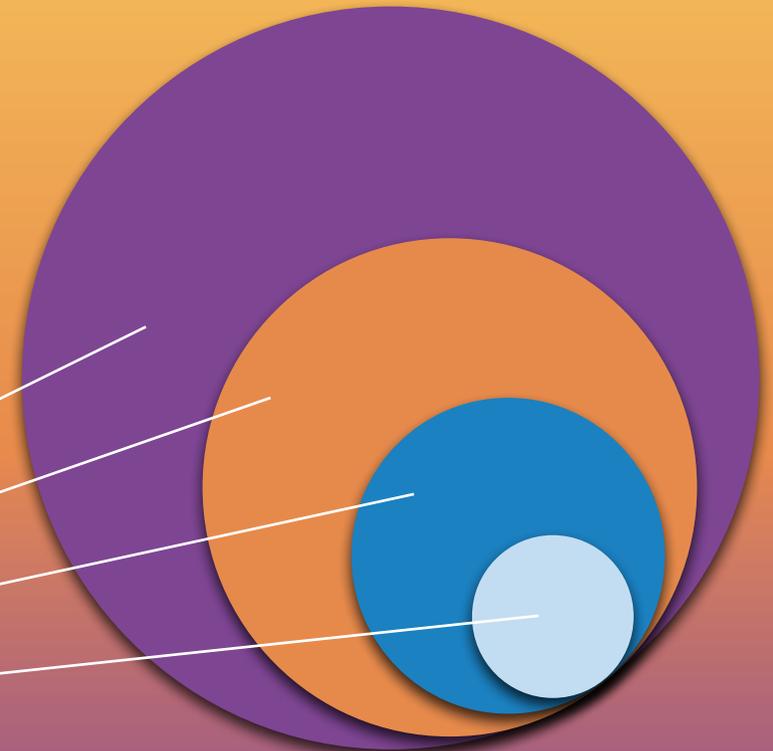
21.5%

Goods / Services In-Kind

14.6%

How We Use It

- First Ever Holidays 41.5%
- Fundraising 36.7%
- Promotional Activities 13.2%
- Other 8.6%





Mobile: +61 419 372 629

Email: info@magicalgetawayfoundation.org

Website: <https://www.magicalgetawayfoundation.org/>

Address: PO Box 499 Bentleigh Victoria 3204 Australia

